

Want to see more?

Whether you wear your glasses while reading, driving, working or playing, Zeiss makes a range of exceptional products to help you see better—and look better. In addition to Carat Advantage lenses, Zeiss offers:

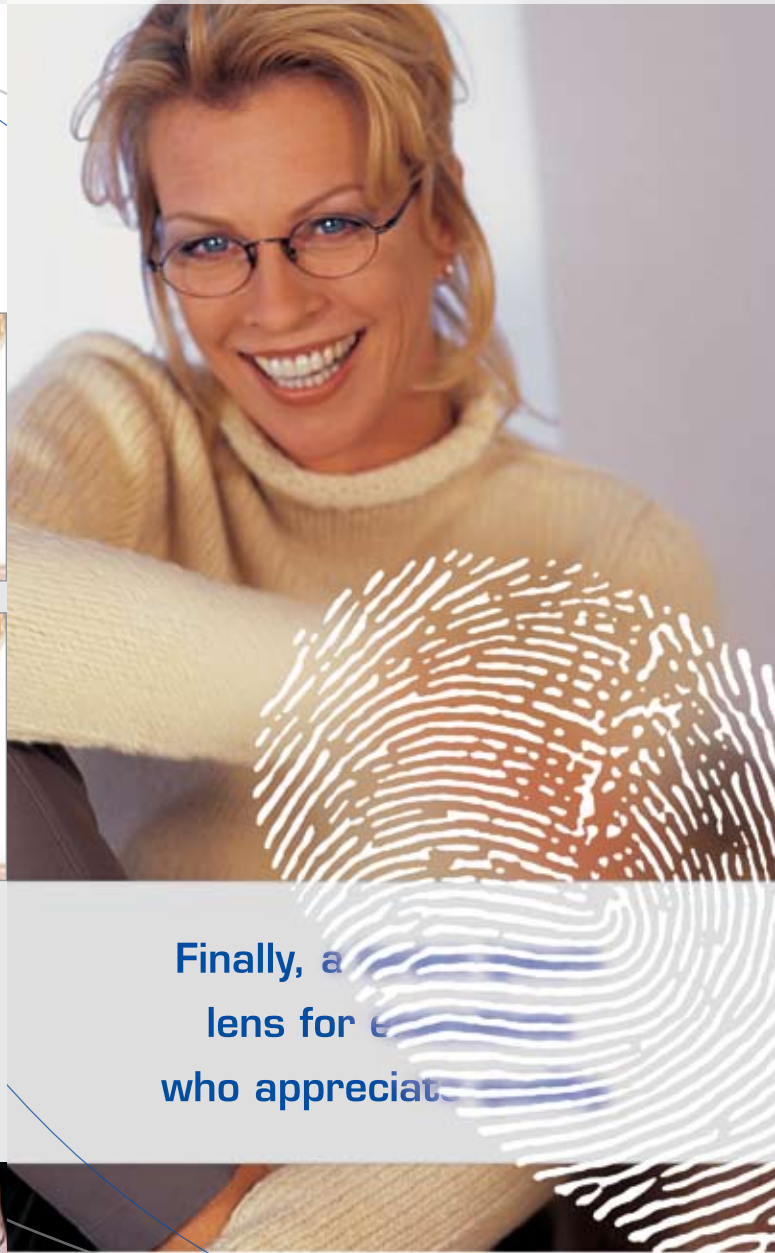
Standard AR Lenses:

Zeiss Super ET and Gold ET anti-reflective lenses help diminish glare, enabling you to see better. They also get rid of reflections that others see in your glasses; enhancing both your vision and your appearance.



Cool Mirror Lenses:

Combine fashion and fun with the unique look of Zeiss Mirror lenses. Whether in sunglass or tinted style, Zeiss Mirror lenses offer the same reliability as all other well-known Zeiss AR lenses.



Finally, a
lens for e
who appreciat



What are you missing?

Get the full story with Carat Advantage by Zeiss.

When you're looking at something important, you don't want anything to get in the way. Not scratches, not glare, and certainly not smudges. That's why Zeiss created Carat Advantage lenses.

Carat Advantage lenses are incredibly easy to clean—because they're hard to get dirty in the first place. They reduce glare like nothing else can. And most importantly, they're made to last.



See the difference. Not the smudges.

The innovation behind Carat Advantage lenses makes them highly resistant to smudges of all kinds. As the inventor of anti-reflective technology, we know AR lenses were hard to clean in the past. But with Carat Advantage, that challenge has been overcome. In fact, tests show that Carat Advantage lenses are significantly easier to clean than competing anti-reflective lenses. So you see what you want to see, not what you don't.

True color, from a true AR lens.

You'll notice another big difference the first time you look through a Carat Advantage lens: Color. Unlike other anti-reflective lenses, Carat Advantage does not diminish color in any way. The glare from headlights, street lights and computers is reduced by up to 90 percent. The color, however, remains vibrant and true.

It's tough to find a tougher lens.

When it comes to durability, it doesn't get better than Carat Advantage lenses. Since they are designed to resist scratches, repel dirt and withstand environmental conditions, Carat Advantage lenses last longer. They stand up to inevitable accidents like dropping as easily as they do to everyday wear like cloth-cleaning. With Carat Advantage, carrying your glasses in your pocket or purse is no longer a risky proposition.

Don't miss a thing.

Choose Carat Advantage by Zeiss.

Ask your eyecare professional for more information about additional features of Carat Advantage and the benefits of Zeiss AR lenses.

