

AO Easy – The Progressive Lens for an Easy Life

The Power of a NEW choice

The most successful product innovations make life easier than you ever thought it could be. That's because they do the job better, with less effort. When these breakthrough innovations occur, everyone wins.

The designers of AO Compact®, the first and most successful small-frame progressive, have brought this innovative approach to a new general-purpose progressive lens design. The result is a lens that balances comfort and utility in a new way. That's a combination that can make your patients' visual lives – and your dispensing life – easier.



What makes a general-purpose progressive lens GREAT?

AO Easy's an excellent general-purpose progressive that offers balanced visual performance in the distance, near and intermediate viewing zones, combined with high-quality vision in the peripheral viewing area, to deliver performance your patients can rely on regardless of where they look through the lens. As a true general-purpose progressive AO Easy also has a corridor length that allows a wide selection of frame choices without compromising lens performance.

How does AO Easy compare to other general-purpose designs?

A key feature that sets AO Easy apart from competitors is the relative clarity of the intermediate peripheral zones. Compared to the leading general-purpose progressive, AO Easy offers a 19% larger area of clear distance and periphery, with 16.5% lower astigmatism.

Features and Benefits of AO Easy

Feature	Benefit
Enhanced Periphery	Low swim and distortion in periphery ensures maximum comfort
Balanced Viewing Zones	Easy wearing experience – excellent vision regardless of where you look through the lens
Smooth Distribution of Power	Easy adaptation – smooth, comfortable visual transition from zone to zone without sacrificing visual utility
Optimized Corridor Length	Greater choice of frame styles available to customer

Who will benefit most from wearing AO Easy progressive lenses?

AO Easy's balance of utility and comfort, combined with a carefully selected corridor length, gives you a general-purpose progressive that meets the needs of the widest number of patients and fits into the broadest number of frame styles. Wearers of other progressive designs will benefit from AO Easy's clearer periphery and lower astigmatism. AO Easy also offers specific benefits to other patient groups:

- Emerging presbyopes will adapt easily to the smooth and comfortable progression of power across the lens surface.
- Bifocal wearers accustomed to a clear periphery will benefit from AO Easy's low swim and distortion.
- Previous non-adapts – AO Easy is an excellent solution for wearers who've tried and failed with progressives in the past.

What makes AO Easy easy to wear?

- AO Easy combines the distance and near clarity of a hard design with the smooth transitions of a soft design.
- The smooth distribution of power creates uninterrupted and unified viewing zones.
- Wearers have the large areas of clear vision they need for utility, with the overall smoothness and easy transitions they need for comfort.

Is AO Easy a “hard” or “soft” design?

AO Easy’s design moves beyond a simple distinction between “hard” and “soft,” offering the best of each. AO Easy employs a unique patented superposition design strategy, which combines the wide distance and near utility of a hard design with the comfort of a soft design.

A multi-design lens, the AO Easy design varies by base curve and addition to better accommodate the different visual needs of your patients, regardless of prescription.

Do wearers adapt quickly to this product?

Initial results have shown a 98% adaptation rate for the AO Easy design.

What is the recommended fitting height?

Recommended fitting height is 18mm.

Can this product be AR coated?

Yes. PureCote® is an excellent base for anti-reflective coating, fully compatible with Teflon® EasyCare Lens Coating in all materials.

Can this product be tinted?

Yes. Tinting may be achieved through various methods, depending on the material. Please see appropriate material processing guide for tinting instructions.

How do I fit AO Easy lenses?

AO Easy lenses are fit on pupil center like most modern progressive lenses. No special fitting is necessary.

- Fitting crosses are placed over the pupils in the distance gaze.
- Allow 18mm minimum frame depth below the fitting cross.

How can I get more information?

Fitting guides, technical papers, product specifications and product brochures are available by contacting Customer Services at **1-800-358-8258**.

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